

24th WaterReuse annual symposium

Sponsorship Opportunities

For even greater visibility at the 24th Annual WaterReuse Symposium, take advantage of the sponsorship opportunities listed below. Sponsorships put your organization's name in front of influential senior managers and decision makers. These high-profile sponsorships are designed to maximize your marketing efforts at the 24th Annual WaterReuse Symposium and help your organization gain important visibility among the professionals whose focus is on the development of water reuse and desalination projects.

Platinum Package \$7,500

Recognition as Premier Conference Sponsor

Platinum Package Includes:

- Complimentary 8' x 10' Exhibit Booth
- Three Complimentary Full Meeting Registrations
- Full Page, Four-Color Advertisement in the Onsite Program Book
- Signage Recognition as a Premier Conference Sponsor throughout the Symposium and at all Meal Functions
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book
- Promotional Insert in the Attendee Bags (limit of one piece per sponsor)

Gold Package \$5,000

Gold Package Includes:

- Two Complimentary Full Meeting Registrations
- Half Page, Four-Color Advertisement in the Onsite Program Book
- Signage Recognition at the Symposium
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book

Opportunity to Sponsor One of the Following:

- **Eco-Friendly Conference Bags**
Every registered attendee will receive a conference bag. Your company logo will appear on the front of the bag and the WaterReuse, AWWA and WEF logos will appear on the back. The conference bags are a walking advertisement for your company during the conference and used throughout the year by the attendees.
- **Eco-Friendly Notepads**
Every registered attendee will receive a notepad. The notepad will include your company logo and website. Keep your company name in front of targeted attendees at the conference and back at the office for weeks to come.
- **Cappuccino Bar**
The Cappuccino Bar was a huge hit last year and will be placed inside the Exhibit Hall next to the Conference Bookstore and Lounge. Your company logo will be displayed on all cappuccino cups handed out to the attendees as they enjoy a freshly made cappuccino compliments of your company.

- **Hotel Room Keys**

Be the last thing people see as they go back to their rooms at night. Your company name and logo will appear on the hotel room keys given to all attendees that check in and stay at the Sheraton Seattle Hotel.

- **Computer Kiosk Stations (2 Sponsorships Available)**

All conference attendees will be able to check e-mail and surf the Web using kiosks made possible by your sponsorship. Sponsorship will include two computer kiosks placed strategically inside the Exhibit Hall. Your logo will be prominently displayed on each kiosk, and your company website will be displayed as the homepage. Every time an attendee checks their e-mail, your company will be the first thing they see!

- **Conference T-Shirts**

All conference attendees will receive a T-shirt at registration with your company logo printed on the front and the conference design on the back. The T-shirt sponsor will have the benefit of being permanently associated with 24th Annual WaterReuse Symposium, as many attendees wear their conference T-shirts at work as well as at future WaterReuse conferences.

- **Newcomers Reception**

Be the first to welcome all new members and new attendees to the 24th Annual Symposium by sponsoring the Newcomers Reception. Your company logo will be displayed on all food and beverage napkins.

- **Welcome Reception**

Be the first to welcome the attendees to Seattle and the 24th Annual Symposium by sponsoring the Welcome Reception in the Exhibit Hall on Sunday evening. Your company logo will be displayed on all food and beverage napkins.

- **President's Reception at the Space Needle**

With incredible views, excellent food, and great networking amongst friends and colleagues, your company can sponsor a reception to remember. The Space Needle boasts fabulous 360 degree views that include Mt. Rainier, Puget Sound, the Olympic and Cascade Mountains, the beautiful city of Seattle and beyond. Your company logo will be displayed on all food and beverage napkins.



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Silver Package \$3,000

Silver Package Includes:

- One Complimentary Full Meeting Registration
- Signage Recognition at the Symposium
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book

Opportunity to Sponsor One of the Following:

- **Eco-Friendly Registration Envelopes**
Be the first thing attendees see, right from the moment they check in or register onsite. Your logo goes on their registration packet envelope which will be carried around throughout the conference.
- **Recycling Bins**
Connect your company name with corporate and environmental responsibility when you sponsor the recycling bins at 24th Annual WaterReuse Symposium. Sturdy, white cardboard recycling bins with your company logo will be placed throughout the Symposium and the Exhibit Hall area to provide practical and conscientious benefits to all Symposium participants.
- **Technical Tours (2 sponsorships available)**
Your company logo will be prominently displayed on the buses for the Symposium Technical Tours.
- **Eco-Friendly Lanyards**
Your company logo will be printed on the lanyard given to each attendee to wear throughout the conference.
- **Eco-Friendly Pens**
Your company logo will be printed on quality pens given to each attendee at the conference.
- **Conference Bookstore & Lounge**
The Conference Bookstore will offer WaterReuse Foundation research reports and publications of the WaterReuse Association, as well as books published by conference speakers. Your company logo will be printed on the bags given out to every attendee who makes a purchase and you will have the opportunity to display literature at the lounge.

Bronze Package \$1,000

Recognition as General Conference Sponsor

Bronze Package Includes:

- Signage Recognition at the Symposium
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book

Application Deadline

Applications for sponsorship at the 24th Annual WaterReuse Symposium must be received no later than Monday, August 3, 2009. All sponsorship applications must be accompanied by full payment of fees.

Cancellations

Cancellation of sponsorship must be made in writing to the WaterReuse Association office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter or the date your written cancellation is received by fax at the WaterReuse Association office.

Cancellations Received On or Before August 3	50% Refund
Cancellations Received After August 3	No Refunds will be issued

