



# 24th WaterReuse annual symposium

where has all the water gone?


water reuse and desalination: solutions for the future

Seattle, Washington • September 13–16, 2009



2009 Exhibitor & Sponsor Prospectus





**D**o not miss the opportunity to target the more than 700 leaders from the water reuse and desalination industry expected to attend the 24th Annual WateReuse Symposium in Seattle, WA. Top professionals from virtually every state and a number of foreign countries — including numerous general managers of water and wastewater utilities — will attend this Symposium. Presented by the WateReuse Association and cosponsored by the American Water Works Association and the Water Environment Federation, the annual WateReuse Symposium is the world's preeminent conference devoted to water reuse and desalination.

The WateReuse Association is a nonprofit organization whose mission is to advance the beneficial and efficient use of water resources through education, sound science, and technology using reclamation, recycling, reuse, and desalination for the benefit of our members, the public, and the environment. Across the United States and the world, communities face water supply challenges due to increasing demand, drought, depletion and contamination of groundwater, and dependence on single sources of supply. WateReuse addresses these challenges by working with local agencies to implement water reuse and desalination projects that resolve water resource issues and create value for communities.

The 24th Annual WateReuse Symposium will feature more than 100 technical presentations, pre-conference workshops, poster presentations, technical tours, a national legislative and water policy plenary session, receptions, an awards luncheon, and the ever-popular exhibition component.

## Core Topic Areas

- Advanced disinfection technologies
- Alternative drivers of water reuse
- Concentrate/brine management and disposal
- Conveyance, distribution, and storage system design and operation—including cross-connection control
- Credit trading—inter- and intra-basin issues
- Desalination case studies— groundwater and seawater
- Energy-water nexus—energy impacts, climate change, drought planning and management
- Environmental enhancement reuse, including wetlands
- Environmental impacts—desalination
- Financing, pricing, rates and economics—desalination and reuse
- Green building, green thinking and reuse applications
- Ground water issues and concepts—including aquifer storage and recovery, recharge, and soil aquifer treatment
- Health effects and risk assessment
- Industrial reuse
- Innovative reuse applications
- International reuse and desalination case studies
- Membranes and MBR
- Microconstituents (e.g., pharmaceuticals, personal care products, trace organic compounds)
- Operations/maintenance and operator issues
- Planning for water reuse and desalination
- Potable reuse
- Public education and outreach; risk communication
- Regulatory, institutional, and legal issues—desalination and reuse
- Salinity management—technical and institutional issues
- Source water augmentation for potable use
- Sustainability through reuse and desalination
- Treatment technologies—desalination and reuse
- Urban reuse—golf courses, parks, landscape, residential
- Water quality issues

## 2008 Exhibitors and Sponsors

- Advanced Concepts & Technologies International
- Alan Plummer Associates
- AECOM
- American Water Works Association
- Aqua-Aerobic Systems
- AquaTec
- Aquatech International Corporation
- Aquionics
- Ashbrook Simon-Hartley
- Basin Water
- Black & Veatch
- Brown and Caldwell
- Bureau of Reclamation
- Carollo Engineers
- CDM
- CH2M HILL
- Cheatham & Associates
- Chiang, Patel & Yerby
- Columbia Analytical Services
- Columbian TecTank
- Damon S. Williams Associates
- Degremont Technologies
- Doosan Hydro Technology
- Enviroquip, a Division of Eimco Water Technologies
- Espey Consultants
- Freese and Nichols
- Fugro Consultants
- Geoflow
- Golder Associates
- Gorrondona & Associates
- GSWW Engineers
- Gupta & Associates
- Half Associates
- Hanna Instruments
- HDR Engineering
- ITT-WEDECO
- Jacobs Carter Burgess
- Jaster-Quintanilla
- JMAR Technologies
- Kellogg Brown & Root
- Koch Membrane Systems
- Krüger
- Malcolm Pirnie
- McCall, Parkhurst & Horton
- MWH Global
- Nova Water Technologies
- Parkson
- Pinellas County Utilities
- PolyPipe
- Pumps and Controls
- Purifics
- Schrickel, Rollins and Associates
- Severn Trent Services
- Siemens Water Technologies
- SolarBee
- Texas Aquastore
- Trojan Technologies
- Underground Solutions
- Water Environment Federation

## Who Will Attend

- Academic Institutions
- Advocacy Groups
- Consulting Engineering Firms
- Desalination Industry
- Environmental Organizations
- Government Officials
- Manufacturers
- Water Reuse Industry
- Regulators
- Suppliers
- Water and Wastewater Agencies



# 24th WaterReuse annual symposium

## Schedule of Events

### Sunday, September 13

9:00 a.m. – 5:30 p.m.	Registration Open
9:00 a.m. – 3:00 p.m.	Golf Tournament at Foster Golf Links
12:00 p.m. – 4:00 p.m.	Exhibitor Set-Up
1:00 p.m. – 4:00 p.m.	Pre-Conference Workshops
4:00 p.m. – 5:00 p.m.	WaterReuse Association State Section Meetings
5:00 pm. – 5:30 p.m.	Newcomers Reception
5:30 p.m. – 7:00 p.m.	Exhibit Hall Open
5:30 p.m. – 7:00 p.m.	Welcome Reception in the Exhibit Hall

### Monday, September 14

7:30 a.m. – 3:30 p.m.	Registration Open
7:30 a.m. – 12:00 p.m.	Exhibit Hall Open
7:30 a.m. – 8:30 a.m.	Continental Breakfast in the Exhibit Hall
8:30 a.m. – 9:30 a.m.	Opening Session
9:30 a.m. – 12:00 p.m.	Concurrent Sessions
10:30 a.m. – 11:00 a.m.	Refreshment Break in the Exhibit Hall
12:00 p.m. – 1:30 p.m.	Awards Luncheon and Annual Membership Meeting
1:30 p.m. – 3:30 p.m.	Exhibit Hall Open
1:30 p.m. – 5:00 p.m.	Concurrent Sessions
3:00 p.m. – 3:30 p.m.	Refreshment Break in the Exhibit Hall
5:30 p.m. – 7:00 p.m.	President's Reception at the Space Needle

### Tuesday, September 15

6:30 a.m. – 2:00 p.m.	Registration Open
6:30 a.m. – 3:30 p.m.	Exhibit Hall Open
6:30 a.m. – 8:00 a.m.	Continental Breakfast in the Exhibit Hall
7:00 a.m. – 8:00 a.m.	Early Bird Session
8:00 a.m. – 9:00 a.m.	National Legislative and Water Policy Plenary Session
9:00 a.m. – 12:00 p.m.	Concurrent Sessions
10:00 a.m. – 10:30 a.m.	Refreshment Break in the Exhibit Hall
12:00 p.m. – 1:30 p.m.	Lunch on Your Own
12:00 p.m. – 1:30 p.m.	WaterReuse Association Committee Meetings
1:30 p.m. – 5:00 p.m.	Concurrent Sessions
3:00 p.m. – 3:30 p.m.	Refreshment Break in the Exhibit Hall
3:30 p.m. – 7:00 p.m.	Exhibitor Tear-Down

### Wednesday, September 16

6:30 a.m. – 8:30 a.m.	Registration Open
6:30 a.m. – 8:00 a.m.	Continental Breakfast
7:00 a.m. – 8:00 a.m.	Early Bird Session
8:00 a.m. – 10:00 a.m.	Concurrent Sessions
10:00 a.m. – 12:00 p.m.	Closing Plenary Session
12:00 p.m. – 12:15 p.m.	Executive Director's Closing

## Exhibit Opportunities

A booth placed strategically in the Exhibit Hall will put your organization at the center of all the action. The WaterReuse Association recognizes that exhibits are an integral component to the success of the 24th Annual WaterReuse Symposium. The Exhibit Hall is designed to maximize face-to-face communication between exhibitors and attendees. In addition to posted hours, the following traffic-boosting events will be held in the Exhibit Hall:

- Welcome Reception
- Continental Breakfasts
- Refreshment Breaks
- Passport to the Exhibits Contest

## Exhibit Booth Fees

	Before June 15	After June 15
Member Rate	\$1,550	\$1,800
Nonmember Rate	\$2,050	\$2,300

## Exhibit Booth Includes:

- 8' x 10' Booth with Header Sign and Carpeting
- One Complimentary Full Meeting Registration
- Two Exhibit Hall Only Passes for Additional Staff
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book
- One Copy of Symposium Proceedings on a Flash Drive

The 8' x 10' Exhibit Booth does not include a six foot table or chairs; these are additional.

Shipping, electricity, telephone/internet lines, furnishing, labor, etc. are also additional.

The complimentary full meeting registration includes admission to sessions, breakfasts, lunch and receptions. Additional staff must register separately to attend the entire conference; however, up to two exhibit hall only badges are available for booth personnel. Discounted meal tickets can be purchased for exhibit hall only staff that would like to participate in functions outside of the exhibit hall.

## Set-Up and Tear-Down Hours

Set-Up	Sunday, September 13	12:00 p.m. – 4:00 p.m.
Tear-Down	Tuesday, September 15	3:30 p.m. – 7:00 p.m.

## Exhibit Hall Hours

The Exhibit Hall is tentatively scheduled to be open during the following hours:

Sunday, September 13	5:30 p.m. – 7:00 p.m.
Monday, September 14	7:30 a.m. – 12:00 p.m. 1:30 p.m. – 3:30 p.m.
Tuesday, September 15	6:30 a.m. – 3:30 p.m.

## Contractor Services

GES will be the official decorating company of the 24th Annual WaterReuse Symposium. GES will provide a website that allows exhibitors to have 24/7 access to show information, place orders for products and services, and retrieve important information. Forms for ordering services such as: carpet, booth furnishings, labor for installing and dismantling, signs, vacuuming, electrical outlets, telephones, material handling, audio visual, porter service, and florist arrangements will be available on the GES website. GES will be your main contact for shipping and storing of exhibit materials, instructions and forms, booth furniture rental, labor, and other booth services needed.

## Memory Scanner Lead Retrieval System

The Memory Scanner Lead Retrieval System is the perfect way to capture conference attendee leads. This small, portable scanner makes it easy to capture vital information on each attendee. Using the scanner, you can capture the attendee's unique barcode on their badge in seconds, eliminating the post conference entry of paper leads.

Reserve your scanner now on the Exhibitor Application!

## Space Assignments and Deadlines

Applications for exhibit space at the 24th Annual WaterReuse Symposium must be received no later than Monday, August 3, 2009. All exhibit applications must be accompanied by full payment of exhibit fees. All booths are assigned on a first-come, first-served basis.

## Cancellations

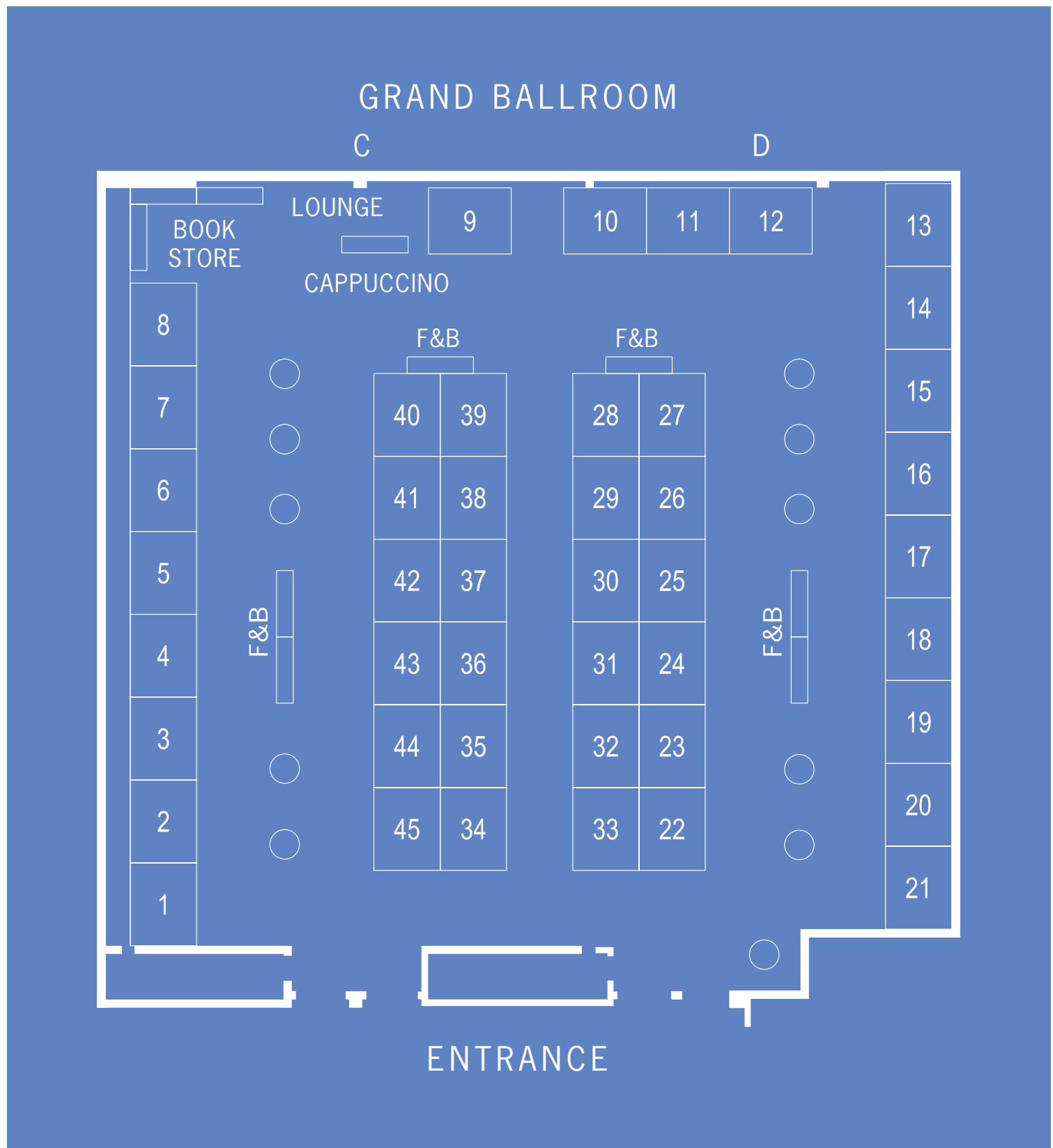
Cancellation of exhibit space must be made in writing to the WaterReuse Association office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter or the date your written cancellation is received by fax at the WaterReuse Association office.

Cancellations Received On or Before August 3	50% Refund
Cancellations Received After August 3	No Refunds will be issued



# 24th WaterReuse annual symposium

## Exhibit Hall Floor Plan



# 24th WaterReuse annual symposium

## Sponsorship Opportunities

For even greater visibility at the 24th Annual WaterReuse Symposium, take advantage of the sponsorship opportunities listed below. Sponsorships put your organization's name in front of influential senior managers and decision makers. These high-profile sponsorships are designed to maximize your marketing efforts at the 24th Annual WaterReuse Symposium and help your organization gain important visibility among the professionals whose focus is on the development of water reuse and desalination projects.

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### Platinum Package \$7,500

#### Recognition as Premier Conference Sponsor

##### Platinum Package Includes:

- Complimentary 8' x 10' Exhibit Booth
- Three Complimentary Full Meeting Registrations
- Full Page, Four-Color Advertisement in the Onsite Program Book
- Signage Recognition as a Premier Conference Sponsor throughout the Symposium and at all Meal Functions
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book
- Promotional Insert in the Attendee Bags (limit of one piece per sponsor)

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### Gold Package \$5,000

#### Gold Package Includes:

- Two Complimentary Full Meeting Registrations
- Half Page, Four-Color Advertisement in the Onsite Program Book
- Signage Recognition at the Symposium
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book

#### Opportunity to Sponsor One of the Following:

- **Eco-Friendly Conference Bags**  
Every registered attendee will receive a conference bag. Your company logo will appear on the front of the bag and the WaterReuse, AWWA and WEF logos will appear on the back. The conference bags are a walking advertisement for your company during the conference and used throughout the year by the attendees.
- **Eco-Friendly Notepads**  
Every registered attendee will receive a notepad. The notepad will include your company logo and website. Keep your company name in front of targeted attendees at the conference and back at the office for weeks to come.
- **Cappuccino Bar**  
The Cappuccino Bar was a huge hit last year and will be placed inside the Exhibit Hall next to the Conference Bookstore and Lounge. Your company logo will be displayed on all cappuccino cups handed out to the attendees as they enjoy a freshly made cappuccino compliments of your company.

- **Hotel Room Keys**

Be the last thing people see as they go back to their rooms at night. Your company name and logo will appear on the hotel room keys given to all attendees that check in and stay at the Sheraton Seattle Hotel.

- **Computer Kiosk Stations (2 Sponsorships Available)**

All conference attendees will be able to check e-mail and surf the Web using kiosks made possible by your sponsorship. Sponsorship will include two computer kiosks placed strategically inside the Exhibit Hall. Your logo will be prominently displayed on each kiosk, and your company website will be displayed as the homepage. Every time an attendee checks their e-mail, your company will be the first thing they see!

- **Conference T-Shirts**

All conference attendees will receive a T-shirt at registration with your company logo printed on the front and the conference design on the back. The T-shirt sponsor will have the benefit of being permanently associated with 24th Annual WaterReuse Symposium, as many attendees wear their conference T-shirts at work as well as at future WaterReuse conferences.

- **Newcomers Reception**

Be the first to welcome all new members and new attendees to the 24th Annual Symposium by sponsoring the Newcomers Reception. Your company logo will be displayed on all food and beverage napkins.

- **Welcome Reception**

Be the first to welcome the attendees to Seattle and the 24th Annual Symposium by sponsoring the Welcome Reception in the Exhibit Hall on Sunday evening. Your company logo will be displayed on all food and beverage napkins.

- **President's Reception at the Space Needle**

With incredible views, excellent food, and great networking amongst friends and colleagues, your company can sponsor a reception to remember. The Space Needle boasts fabulous 360 degree views that include Mt. Rainier, Puget Sound, the Olympic and Cascade Mountains, the beautiful city of Seattle and beyond. Your company logo will be displayed on all food and beverage napkins.



# 24th WaterReuse annual symposium

## Silver Package \$3,000

### Silver Package Includes:

- One Complimentary Full Meeting Registration
- Signage Recognition at the Symposium
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book

### Opportunity to Sponsor One of the Following:

- **Eco-Friendly Registration Envelopes**  
Be the first thing attendees see, right from the moment they check in or register onsite. Your logo goes on their registration packet envelope which will be carried around throughout the conference.
- **Recycling Bins**  
Connect your company name with corporate and environmental responsibility when you sponsor the recycling bins at 24th Annual WaterReuse Symposium. Sturdy, white cardboard recycling bins with your company logo will be placed throughout the Symposium and the Exhibit Hall area to provide practical and conscientious benefits to all Symposium participants.
- **Technical Tours (2 sponsorships available)**  
Your company logo will be prominently displayed on the buses for the Symposium Technical Tours.
- **Eco-Friendly Lanyards**  
Your company logo will be printed on the lanyard given to each attendee to wear throughout the conference.
- **Eco-Friendly Pens**  
Your company logo will be printed on quality pens given to each attendee at the conference.
- **Conference Bookstore & Lounge**  
The Conference Bookstore will offer WaterReuse Foundation research reports and publications of the WaterReuse Association, as well as books published by conference speakers. Your company logo will be printed on the bags given out to every attendee who makes a purchase and you will have the opportunity to display literature at the lounge.

## Bronze Package \$1,000

### Recognition as General Conference Sponsor

### Bronze Package Includes:

- Signage Recognition at the Symposium
- Attendee Mailing Address List (pre and post)
- Company Information on the Website and in the Onsite Program Book

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## Application Deadline

Applications for sponsorship at the 24th Annual WaterReuse Symposium must be received no later than Monday, August 3, 2009. All sponsorship applications must be accompanied by full payment of fees.

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## Cancellations

Cancellation of sponsorship must be made in writing to the WaterReuse Association office. Refunds will be issued according to the following schedule and will be based upon either the postmark date of the letter or the date your written cancellation is received by fax at the WaterReuse Association office.

Cancellations Received On or Before August 3	50% Refund
Cancellations Received After August 3	No Refunds will be issued



# 24th WaterReuse annual symposium

## Exhibitor Application and Contract

### Exhibitor Information

The contact information listed here will be included in the onsite program book.

Company \_\_\_\_\_

Company Contact (listed in the program) \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State/Province, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Show Contact (for show logistics) \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

### Complimentary Meeting Registration Designee

Every exhibitor will receive one complimentary meeting registration. If the complimentary meeting registration will be given to someone other than the company contact listed above, please fill in the appropriate information below:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State/Province, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

### Exhibit Hall Only Staff (Limit of 2 Additional Staff)

Exhibit Hall only staff do not receive complimentary tickets to meal functions.

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

### Booth Location Request

Space will be reserved on a first-come, first-served basis. Indicate below your first, second, and third choice booth locations.

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Companies you do not want to be near: \_\_\_\_\_

### Exhibiting Options and Rates

#### Exhibit Booth Fees

	Before June 15	After June 15
<input type="checkbox"/> Member Rate	\$1,550	\$1,800
<input type="checkbox"/> Nonmember Rate	\$2,050	\$2,300

#### Memory Scanner Lead Retrieval System

<input type="checkbox"/> Memory Scanner Lead Retrieval System	\$250
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#### Discount Meal Tickets (Limit of 2 Additional Staff)

Each exhibiting company receives one complimentary meeting registration which includes all meals. Up to two additional exhibiting staff can purchase meal tickets for the Awards Luncheon and President's Reception on Monday. The Sunday night reception is included for all exhibitors as well as breakfast and refreshment breaks on Monday and Tuesday. Please check the appropriate box below for any additional meal tickets your company will need:

<input type="checkbox"/> Monday Awards Luncheon	\$30
<input type="checkbox"/> Monday President's Reception	\$35

Staff Receiving Meal Tickets \_\_\_\_\_

Staff Receiving Meal Tickets \_\_\_\_\_

#### Authorization

We hereby acknowledge that we have received, read, and understood the Exhibitors Terms and Conditions Agreement as well as the WaterReuse Association General Policy and Guidelines for Exhibitors and Sponsors. Furthermore, we understand that these Terms and Conditions are a part of this contract and that by signing this application, we agree to be bound by all the terms contained therein.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment:** Full payment must accompany application

#### Payment Method

Check  VISA  MasterCard  AMEX

Total Amount to be Charged: \$\_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this form with payment to the WaterReuse Association:  
1199 North Fairfax Street, Suite 410  
Alexandria, VA 22314

Fax: (703) 548-5085



# 24th WaterReuse annual symposium

## Sponsor Application and Contract

### Sponsor Information

The contact information listed here will be included in the onsite program book.

Company \_\_\_\_\_

Company Contact (listed in the program) \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City, State/Province, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Show Contact (for show logistics) \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

### Meeting Attendee Designee(s)

Based on the type of sponsorship you choose, please complete the information for your complimentary meeting registration(s).

1) \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

2) \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

3) \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

E-Mail \_\_\_\_\_

### Sponsorship Rates

#### Platinum Package **\$7,500**

Recognition as Premier Conference Sponsor

Booth Location Request:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

#### Gold Package **\$5,000**

- Eco-Friendly Conference Bags
- Eco-Friendly Notepads
- Cappuccino Bar
- Hotel Room Keys
- Computer Kiosk Stations (2 Sponsorships Available)
- Conference T-Shirts
- Newcomers Reception
- Welcome Reception
- President's Reception at the Space Needle

#### Silver Package **\$3,000**

- Eco-Friendly Registration Envelopes
- Recycling Bins
- Technical Tours (2 Sponsorships Available)
- Eco-Friendly Lanyards
- Eco-Friendly Pens
- Conference Bookstore & Lounge

#### Bronze Package **\$1,000**

Recognition as General Conference Sponsor

### Authorization

We hereby acknowledge that we have received, read, and understood the Sponsors Terms and Conditions Agreement as well as the WaterReuse Association General Policy and Guidelines for Exhibitors and Sponsors. Furthermore, we understand that these Terms and Conditions are a part of this contract and that by signing this application, we agree to be bound by all the terms contained therein.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Payment

Full payment must accompany application

#### Payment Method

Check  VISA  MasterCard  AMEX

Total Amount to be Charged: \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this form with payment to the WaterReuse Association:  
1199 North Fairfax Street, Suite 410  
Alexandria, VA 22314 Fax: (703) 548-5085



# 24th WaterReuse annual symposium

## Travel and Transportation Information

### Hotel Information

The 24th Annual WaterReuse Symposium will be held at the Sheraton Seattle Hotel. Special rates have been secured for conference attendees at the hotel. Please refer to the 24th Annual WaterReuse Symposium when making reservations in order to obtain the conference rate. We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. All reservations must be made by Saturday, August 22, 2009 in order to ensure the special conference room rate.

### Sheraton Seattle Hotel

1400 6th Avenue  
Seattle, WA 98101  
(206) 621-9000

Room Rate: \$189 per night plus tax

### Air Travel and Ground Transportation Information

The Sheraton Seattle Hotel is conveniently located 15 miles or 25 minutes from the Seattle-Tacoma International Airport (SEA). The estimated taxi fare is \$30 – \$35 or you can take the Downtown Airporter for \$11/one way or \$18/round trip.

The WaterReuse Association and JetBlue Airways have partnered to provide discounted airline travel for the 24th Annual WaterReuse Symposium. We are pleased to offer a 5% discount on all airline travel into the Seattle-Tacoma International Airport (SEA) between the dates of September 11–18, 2009. In order to receive the discount, all travel must be booked online.

Please visit [www.jetblue.com/promo](http://www.jetblue.com/promo) and enter the discount code **24thsymposium**

### Car Rental

The WaterReuse Association and Enterprise Rent-A-Car have partnered to provide discounted car rental rates for the 24th Annual WaterReuse Symposium. The discounted rates include 10% off all airport rentals with no underage fees and no additional driver fees. Reservations can be made two ways:

- Visit [www.enterprise.com](http://www.enterprise.com) and enter in the promotional/account code of **16SW201**. When prompted for a pin, enter **wat**.
- Call 1-800-Rent-A-Car and give them our promotional/account code of **16SW201**.

### Parking

The Sheraton Seattle Hotel offers ample parking:

Self Parking Rate: \$28 per day with unlimited in and out access  
Valet Parking Rate: \$38 per day with unlimited in and out access

## Dates to Remember

June 15	Last Date to Receive Discounted Exhibit Rates
August 3	Application Deadline for Exhibitors and Sponsors
August 3	Cancellation Deadline for Exhibitors and Sponsors
August 22	Hotel Reservation Deadline
September 13	Exhibitor Set-up: 12:00 pm – 4:00 pm
September 15	Exhibitor Tear-down: 3:30 pm – 7:00 pm

## Contact Information

### WaterReuse Association

Courtney Tharpe  
Director of Conferences and Events  
1199 N. Fairfax Street  
Suite 410  
Alexandria, VA 22314  
(703) 548-0880 ext. 101 (Phone)  
(703) 548-5085 (Fax)  
[ctharpe@watereuse.org](mailto:ctharpe@watereuse.org)  
[www.watereuse.org](http://www.watereuse.org)

### GES Exposition Services

Diane Smith  
(509) 747-3362  
[diasmith@ges.com](mailto:diasmith@ges.com)

## Upcoming Events

### 2010 California Section Annual Conference

Paradise Point Resort & Spa  
San Diego, CA  
March 7-9, 2010

### 14th Annual Water Reuse and Desalination Research Conference

Grand Hyatt Tampa Bay  
Tampa, FL  
May 24-25, 2010

### 25th Annual WaterReuse Symposium

Omni Shoreham Hotel  
Washington, DC  
September 12-15, 2010



1199 N. Fairfax Street, Suite 410, Alexandria, VA 22314

703-548-0880 (Phone)

703-548-5085 (Fax)

[www.watereuse.org](http://www.watereuse.org)