



Your Water — Locally Produced!
20 | WATERREUSE CALIFORNIA
10 | ANNUAL CONFERENCE *March 7-9, 2010*
Paradise Point Resort & Spa · San Diego, CA

CONFERENCE REGISTRATION

State Water Project - 600 mi.

Colorado River - 250 mi.

Local Sources - 0 mi.

2010 WaterReuse California Annual Conference

The 2010 WaterReuse California Annual Conference is designed for individuals, organizations, and agencies that are associated with or interested in the design, management, operation, and use of water recycling facilities and projects in California. The conference will feature more than 50 technical presentations, pre-conference workshops, poster presentations, technical tours, receptions, an awards luncheon, the annual Gordon Cologne Breakfast, the town hall session and the ever popular exhibition component.

The WaterReuse Association is a nonprofit organization whose mission is to advance the beneficial and efficient use of water resources through education, sound science, and technology using reclamation, recycling, reuse, and desalination for the benefit of our members, the public, and the environment. Across the United States and the world, communities face water supply challenges due to increasing demand, drought, depletion and contamination of groundwater, and dependence on single sources of supply. WaterReuse addresses these challenges by working with local agencies to implement water reuse and desalination projects that resolve water resource issues and create value for communities.

We invite you to join us for California's preeminent conference devoted to water reuse and desalination where more than 400 leaders from California's water reuse and desalination industry are expected to attend.



Core Topic Areas

- Case Studies: Planning through Operation
- Climate Change and Drought Solutions
- Cross-Connection Prevention and On-site Retrofits
- Customer Experiences
(Commercial, Industrial, Urban Reuse, and Agriculture)
- Customer Marketing and Serving New Types of Demands
- Desalination and Brine Disposal
- Direct and Indirect Potable Reuse
- Economics & Financing
- Environmental Enhancement with Reuse
- Innovative Treatment Technologies
- Operation and Maintenance Experiences
- Planning and Program Issues
- Public Outreach & Education
- Regulatory, Policy & Legal Issues
- Research
- Salinity and Nutrient Management
- Sustainability
- Water-Energy Nexus
- Water Quality & Emerging Health Issues

Who Should Attend

- Academic Institutions
- Advocacy Groups
- Consulting Engineering Firms
- Desalination Industry
- Environmental Organizations
- Government Officials
- Manufacturers
- Regulators
- Suppliers
- Water and Wastewater Agencies
- Water Reuse Industry

SCHEDULE AT A GLANCE

Sunday, March 7, 2010

8:45 am – 11:00 am	SeaWorld Behind the Scenes Technical Tour <i>(Limited to 40 People)</i>
12:00 pm – 5:30 pm	Registration
1:00 pm – 5:00 pm	Pre-Conference Workshops WS1: Perspectives on Recycled Water Site Supervisor Training WS2: Update on Operating Under the State Board's Recycled Water Policy
3:00 pm – 7:00 pm	Exhibit Hall Open
3:00 pm – 3:30 pm	Networking Break
3:00 pm – 3:30 pm	Poster Sessions
5:30 pm – 7:00 pm	Welcome Reception

Monday, March 8, 2010

7:30 am – 3:30 pm	Registration
7:30 am – 3:30 pm	Exhibit Hall Open
7:30 am – 8:30 am	Continental Breakfast
8:30 am – 9:30 am	Opening Session
9:30 am – 10:00 am	Networking Break
9:30 am – 10:00 am	Poster Sessions
10:00 am – 12:00 pm	Concurrent Sessions A1: Locally Produced B1: Innovative Treatment C1: Customer Relations
12:00 pm – 1:30 pm	Awards Luncheon and Annual Membership Meeting
1:30 pm – 3:00 pm	Concurrent Sessions A2: Water Quality and Emerging Health B2: Membrane Bioreactors (MBRs) C2: Desalination and Brine Management
3:00 pm – 3:30 pm	Networking Break
3:00 pm – 3:30 pm	Poster Sessions
3:30 pm – 5:00 pm	Concurrent Sessions A3: Research B3: Case Studies C3: Desalination
5:30 pm – 7:00 pm	President's Reception

Tuesday, March 9, 2010

7:30 am – 12:00 pm	Registration
7:30 am – 9:00 am	Gordon Cologne Breakfast
9:00 am – 2:00 pm	Exhibit Hall Open
9:00 am – 9:30 am	Networking Break
9:00 am – 9:30 am	Poster Sessions
9:30 am – 11:30 am	Concurrent Sessions A4: Salinity Management B4: Indirect Potable Reuse C4: Planning/ Sustainability
11:30 am – 1:30 pm	Town Hall Session and Luncheon – Differing Perspectives on Water
1:30 pm – 5:00 pm	Carlsbad Desalination & Recycled Water Facilities Technical Tour <i>(Limited to 50 people)</i>
1:30 pm – 2:00 pm	Networking Break
1:30 pm – 2:00 pm	Poster Sessions
2:00 pm – 4:00 pm	Concurrent Sessions A5: Public Outreach and Education B5: Planning C5: Regulatory Policies and Legal Issues

ADDITIONAL ACTIVITIES

Pre-Conference Workshops

WS1: Perspectives on Recycled Water Site Supervisor Training

Sunday, March 7, 2010

1:00 pm – 5:00 pm

Fee: \$75

Recent action by the State Water Resource Control Board regarding recycled water, including the adoption of the Recycled Water Policy and the General Permit for Landscape Irrigation with Recycled Water, has led to heightened awareness around monitoring recycled water use and enforcing recycled water regulations. This workshop will highlight the training procedures of recycled water agencies in California (and other states), as well as discuss future training options and trends that may be on the horizon. This will be a great opportunity to learn new training tactics and strategies to improve an existing, or develop a new recycled water customer education program.

WS2: Update on Operating Under the State Board's Recycled Water Policy

Sunday, March 7, 2010

1:00 pm – 5:00 pm

Fee: \$75

Last year, the State Water Resources Control Board adopted a sweeping update to its Recycled Water Policy. This update, the result of stakeholder negotiations convened by WaterReuse California, ACWA and CASA, includes 11 inter-related sections designed to harmonize the water board's dual mission of providing for both water supply and water quality. The Recycled Water Policy links recycled water to the water board's core value of sustainability, provides for beneficial findings under CEQA and streamlined irrigation permitting, and outlines the framework for complying with the water board's anti-degradation policy with a particular emphasis on regional management of salt and nutrient loads. The Policy also called for a "Blue Ribbon" Science Advisory Panel that is tasked with answering a series of questions regarding constituents of emerging concern and \$1 billion in new funding.

Last fall, the State Legislature, acting in special session, included the \$1 billion funding provision in California's proposed Water Bond. In addition, the State Board, the California Department of Public Health, and all nine of the regional boards are taking actions to implement the Recycled Water Policy. WaterReuse California remains an active and contributing stakeholder in this dynamic and evolving environment.

At this workshop, you'll learn how to use the Recycled Water Policy to enhance your CEQA compliance and permit negotiations, as well as receive updates on the work of the Science Advisory Panel and ongoing work to implement the Policy's goal of increasing recycled water use in California by two million acre-feet-year.

Technical Tours

While you are in San Diego for the conference, we would like to invite you to take advantage of a unique opportunity – register for a local facility tour! All tours will depart from the main entrance of the Conference Center. Please check the schedule of events as some of the tours may conflict with other scheduled conference activities.

SeaWorld Behind the Scenes Technical Tour

Sunday, March 7, 2010

8:45 am – 11:00 am

Fee: \$45

Limited to 40 people

From Shamu Stadium and Wild Arctic to the Penguin Encounter and aquariums throughout SeaWorld San Diego, water plays an enormous part in the daily operations of the park. In order to keep the water clean and to ensure a healthy environment for SeaWorld's animals, a detailed filtration process is utilized. This behind the scenes technical tour will take you behind the pools in Shamu Stadium which consist of nearly seven million gallons of water, filtered by 20 sand filters. Just this one system filters 54 million gallons a day. All of the animal areas in the park have their own filtration system and at no time does SeaWorld cross water between systems or tanks.

During the tour you will also learn how SeaWorld keeps the water at Shamu Stadium, Wild Arctic and many of SeaWorld's attractions clean and healthy. For some marine mammals like sea otters and fur seals, ozone is used as a purifier instead of chlorine. Ozone is produced in ozone chambers in the park.

Demonstrating its commitment to environmental stewardship, SeaWorld treats all storm water from the park including the parking lots before it is returned to Mission Bay.

The water filtration department at SeaWorld San Diego consists of 47 team members lead by Michael Tucker, SeaWorld San Diego Director of Water Quality. They work in three shifts a day, constantly checking the water and their systems.

Carlsbad Desalination and Recycled Water Facilities

Technical Tour

Tuesday, March 9, 2010

1:30 pm – 5:00 pm

Fee: \$45

Limited to 50 people

This tour will visit three facilities in northern San Diego County. The first stop will be the Carlsbad Desalination Project, which is the site of a 50 million gallons per day plant that is being constructed by Poseidon Resources. This large-scale desalination facility will turn seawater into enough high-quality drinking water to serve 300,000 San Diego county residents when it is up and running in 2012. Poseidon has been operating a pilot plant onsite since 2003 that is 1/1000 the size of the full-scale plant. The seawater desalination pilot plant consists of a seawater intake feed pump station; two pretreatment filtration systems configured to operate in parallel, and two reverse osmosis systems. The seawater demonstration plant also has a potable water sampling station that allows visitors to taste the desalinated water.

The second stop will be at the Encina Wastewater Pollution Control Facility in Carlsbad, CA. The facility generates more than 27,000 wet tons or 5,200 dry tons of biosolids each year and recycles 100% of it. This material is hauled by truck to farms and applied like fertilizer to improve and maintain productive soils and stimulate plant growth.

The final stop on this tour will be the Carlsbad Water Recycling Facility (CWRF) located adjacent to the Encina Waster Pollution Control Facility (EWPCF) where treated secondary effluent from EWPCF is treated to meet Title 22 requirements. The CWRF utilizes microfiltration and reverse osmosis in its treatment process. The CWRF has a capacity of four million gallons per day.



OVERVIEW OF EVENTS

Opening Session

Monday, March 8, 2010, 8:30 am – 9:30 am

Water shortages and the need to develop local water supplies are driving policy changes that will further encourage ground-water, desalination, and recycled water development and help remove impediments to their use throughout California. WaterReuse Association members are actively engaged and participating at the local, state, and national levels to help ensure that policies and standards being adopted at the state level and applied locally can be reasonably achieved by WaterReuse Association members as they develop and implement their recycled and groundwater supply projects.

Significant policy changes were developed and enacted this past year. In 2009, the State Water Resources Control Board approved a recycled water policy that is designed to protect water quality and ensure protection of public health, while streamlining and advancing recycled water project approvals. This was a cooperative effort achieved with the active participation of WaterReuse California members.

The California Department of Water Resources, Department of Housing and Community Development, and Building Standards Commission were also actively involved in updating the 2010 California Plumbing Code to address both gray water and recycled water use. The Department of Water Resources sponsored new dual-plumbing standards to use recycled water indoors for flushing toilets and urinals. This key revision to the plumbing code was designed to conform to the recommendations of the 2003 California Recycled Water Task Force, and will streamline criteria for dual-plumbing of buildings. It is now a part of the 2010 California Plumbing Code which will be published in January 2011. Dual-plumbing of buildings to accommodate recycled water use is one of the sustainable practices recognized by the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

How can we further encourage and continue to work productively with local, state, and national agencies to further encourage cooperation and active input in the development of policies and standards that will further encourage local water supply development? The opening session explores this question with invited speakers directly involved in shaping the recycled water policy context. We encourage all who want a voice in this discussion to join us. The session will include discussions of sustainability, state legislative issues, and the importance of working in close cooperation with policy makers. Invited Speakers will include a state legislator and Peter S. Silva, United States Environmental Protection Agency Assistant Administrator for Water.

Awards Luncheon and Annual Membership Meeting

Monday, March 8, 2010, 12:00 pm – 1:30 pm

The Awards Luncheon recognizes excellent water reuse, reclamation, and recycling projects and practitioners. WaterReuse California will present the following Awards of Excellence during the luncheon on Tuesday:

- Recycled Water Agency of the Year
- Recycled Water Community Outreach/Public Education Program of the Year
- Recycled Water Advocate of the Year
- Recycled Water Customer of the Year
- Recycled Water Staff Person of the Year

The WaterReuse California will also conduct its annual membership meeting during this luncheon.

Gordon Cologne Breakfast

Tuesday, March 9, 2010, 7:30 am – 9:00 am

The Gordon Cologne Breakfast is one of the highlights of the event. Named for the retired state legislator and judge who served as the WaterReuse Association's first lobbyist, the award recognizes individuals who have made an outstanding contribution in promoting recycled water in California.

Town Hall Session and Luncheon — Differing Perspectives on Water

Tuesday, March 9, 2010, 11:30 am – 1:30 pm

Completing successful Water Reuse projects requires an understanding of many different perspectives. The Town Hall will provide a lively discussion aimed at advancing the way we view, develop, and implement reuse projects. Key discussion points include:

- How does the media view water reuse and how can we better communicate complex issues to representatives of the media?
- Do we really understand how business, agricultural, environmental, and industrial interests view water and water reuse?
- Can the water purveyor achieve success amid so many obstacles?
- How do the next generations view water reuse?

Moderated by Patricia Tennyson, the Executive Vice President of Katz & Associates, this panel will include the following speakers: Patti Krebs, Executive Director of the Industrial Environmental Association; Eric Larson, Executive Director of the San Diego County Farm Bureau; Mike Lee, Staff Writer for the San Diego Union Tribune; Bruce Reznik, Executive Director of the San Diego Coast Keepers, and Marsi Steirer, Deputy Director of Long Range Planning and Water Resources for the City of San Diego.

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3:00 pm – 7:00 pm	Exhibit Hall Open
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9:30 am – 10:00 am	Poster Sessions

	A1: Locally Produced	B1: Innovative Treatment	C1: Customer Relations
10:00 am – 10:30 am	Camp Pendleton Seawater Desalination Feasibility Study <i>Cesar Lopez, San Diego County Water Authority</i>	Incorporating Reuse in a New Water Use Efficiency BMP Optimizer Tool <i>Stephen Davis, Malcolm Pirnie</i>	Customizing Recycled Water Marketing — Successful Strategies for Getting Your Customers Connected <i>Lois Humphreys, TRG & Associates</i>
10:30 am – 11:00 am	Expanding the City of San Diego's Non-Potable Recycled Water System to Offload the Point Loma Wastewater Treatment Plant <i>Jennifer Thompson, CDM</i>	Ions Exchange vs. VSEP for Optimized Salt Management in Lower Colorado River Water <i>Umur Yenal, University of Arizona</i>	Stimulating Recycled Water use Through Enhanced Customer On-Site Retrofit Guidance <i>Scott Goldman, RMC Water and Environment</i>
11:00 am – 11:30 am	Southern California Regional Brine-Concentrate Management Study <i>Scott Lynch, CH2M HILL & Greg Krzys, Bureau of Reclamation</i>	Innovative Recycled Water Desalination Solution at the Cache Creek Casino Resort <i>Jason Brabec, HydroScience Engineers</i>	Recycled Water + Conservation = Program-Wide Success in Redwood City <i>Mary Trail, Kennedy/Jenks Consultants</i>
11:30 am – 12:00 pm	Local Groundwater Source Opportunities in the San Pasqual Valley by Brackish Water Membrane Desalination <i>Joel Bowdan, RBF Consulting</i>	City of Los Angeles, Donald C. Tillman Water Reclamation Plant 80 mgd Cloth Filtration Upgrade Project <i>Greg Bradshaw, HDR Engineering & Michael Sarullo, City of Los Angeles</i>	Managing Salinity through Site Management in Redwood City <i>Anita Jain, Whitley Burchett & Associates & Nelda Methany, HortScience</i>
12:00 pm – 1:30 pm	Awards Luncheon and Annual Membership Meeting		

2010 WaterReuse California Annual Conference

Monday, March 8, 2010 (Cont.)			
	A2: Water Quality and Emerging Health	B2: Membrane Bioreactors (MBRs)	C2: Desalination and Brine Management
1:30 pm – 2:00 pm	Methods for Achieving Lower Metals Reporting Limits in High Saline Samples <i>Trevor Brenner, TestAmerica Laboratories</i>	MBR Trends: An Overview of the MBR Evolution and Future Process Innovations <i>R. Shane Trussell, Trussell Technologies</i>	Zero Liquid Discharge Desalination Using Electrodialysis Metathesis and MIEX: Results from a Water Research Foundation Project <i>Rick Bond, Black & Veatch</i>
2:00 pm – 2:30 pm	Can Models Predict Removal Efficiencies of Microconstituents in Reuse Projects? <i>Ufuk Erdal, CH2M HILL</i>	Integration of MBR with RO for Water Reuse – Industrial Applications <i>John Koch, Koch Membrane Systems</i>	A Sophisticated Approach to Concentrate Management – A Case Study in Santa Maria, CA <i>Anne Lynch, CH2M HILL & Shannon Sweeney, City of Santa Maria Utilities Department</i>
2:30 pm – 3:00 pm	Ozone for Effective Removal of Endocrine Disrupting Compounds <i>Susan Neal, ITT Water & Wastewater</i>	Recycling Water Filtration Membranes for Sustainable Cost Savings <i>Zeynep Erdal, CH2M HILL</i>	Design Solutions for Achieving Zero Liquid Discharge Water Treatment Facility in Southern California <i>Scott Boettcher, CH2M HILL</i>
3:00 pm – 3:30 pm	Networking Break		
3:00 pm – 3:30 pm	Poster Sessions		
	A3: Research	B3: Case Studies	C3: Desalination
3:30 pm – 4:00 pm	Disinfection of Tertiary Effluent Using Surfactant Loaded Minerals, Ozone, and UV <i>Temesgen Garoma & Jonathan Kocher, San Diego State University</i>	Role of Community Social Infrastructure in Implementing Water Reuse Projects for Agricultural Irrigation <i>Ganesh Keremane, University of South Australia</i>	Application of Slant Well Technology for Feedwater Supply for Ocean Desalination <i>Richard Bell, Municipal Water District of Orange County</i>
4:00 pm – 4:30 pm	Disinfection of Poliovirus and MS2 Coliphage with Free Chlorine and Chloramines in Reclaimed Waters <i>Fred Soroushian, CH2M HILL</i>	Bi-Coastal Evolution of Water Reuse and Recycling in Florida and California <i>Ane Deister, Brown and Caldwell</i>	Design and Development of the Under Ocean Floor Seawater Intake and Discharge System for the Long Beach County Water Department <i>Sunny Wang, Black & Veatch</i>
4:30 pm – 5:00 pm	A Rapid Bioluminescent Assimilable Organic Carbon (AOC) and Inhibition Assay <i>Menu Leddy, Orange County Water District</i>	WWTP Plant Expansion using Sustainable Development Practices: Water Reuse and Beyond <i>James DeCarolis, MWH</i>	Energy Optimization in Low Pressure RO Membrane Desalination Unit <i>Mark Wilf, Tetra Tech</i>
5:30 pm – 7:00 pm	President's Reception		

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9:00 am – 2:00 pm	Exhibit Hall Open
9:00 am – 9:30 am	Networking Break
9:00 am – 9:30 am	Poster Sessions

	A4: Salinity Management	B4: Indirect Potable Reuse	C4: Planning / Sustainability
9:30 am – 10:00 am	<p>Approach to Salt and Nutrient Management in the San Fernando Groundwater Basin: A Collaborative and Proactive Approach</p> <p><i>Todd Rother, Los Angeles Department of Water and Power</i></p>	<p>Indirect Potable Reuse — California Draft Criteria for Groundwater Recharge with Reclaimed Water & Emerging Contaminant Control</p> <p><i>Brian Bernados, California Department of Public Health</i></p>	<p>A Strategic Plan for a Sustainable Future — Integration and Preservation of Resources</p> <p><i>Joseph Zoba, Yucaipa Valley Water District</i></p>
10:00 am – 10:30 am	<p>Effective Nutrient Management for Indirect Potable Reuse Systems: How much Treatment is Enough?</p> <p><i>Richard Cisterna, Hazen and Sawyer</i></p>	<p>Groundwater Replenishment System: Operation from Pilot, Demonstration, and Full-Scale Systems</p> <p><i>Eric Owens, Separation Processes</i></p>	<p>Water Independence Now (WIN): Creating a Locally Sustainable Water Supply for South Los Angeles County</p> <p><i>Robb Whitaker, Water Replenishment District of Southern California</i></p>
10:30 am – 11:00 am	<p>City of Davis Year-Round Reuse Evaluation</p> <p><i>Kathryn Gies, West Yost Associates</i></p>	<p>Expanding to 100 MGD: The Next Phase of the Groundwater Replenishment System</p> <p><i>Shivaji Deshmukh, Orange County Water District</i></p>	<p>Watsonville Recycled Water Project Story: Preserving Agriculture in the Pajaro Valley</p> <p><i>Marc Nakamoto, RMC Water and Environment</i></p>
11:00 am – 11:30 am	<p>Predesign and Permitting of the Marina Coast Water District Seawater Desalination Plant</p> <p><i>Celine Trussell, Trussell Technologies</i></p>	<p>City of San Diego's Indirect Potable Reuse/Reservoir Augmentation Demonstration Project</p> <p><i>Marsi Steirer, City of San Diego</i></p>	<p>City of San Diego's Water Recycling Study — The Push to Maximizing Water Recycling</p> <p><i>Amy Dorman, City of San Diego</i></p>
11:30 am – 1:30 pm	Town Hall Session and Luncheon — Differing Perspectives on Water		
1:30 pm – 5:00 pm	Carlsbad Desalination & Recycled Water Facilities Technical Tour <i>(Limited to 50 people)</i>		
1:30 pm – 2:00 pm	Networking Break		
1:30 pm – 2:00 pm	Poster Sessions		

2010 WaterReuse California Annual Conference

Tuesday, March 9, 2010 (Cont.)			
	A5: Public Outreach and Education	B5: Planning	C5: Regulatory Policies and Legal Issues
2:00 pm – 2:30 pm	You and Facebook: Passing Fad or Effective Outreach Tool? <i>Juan Diaz-Carreras, MWH</i>	The RARE Water Project: High Purity Recycled Water For Refinery Boilers <i>Alice Towey, East Bay Municipal Utility District</i>	Environmental Considerations in Developing Seawater Desalination in California <i>Joe Monaco & Soma Bhadra, Dudek</i>
2:30 pm – 3:00 pm	Sustainable Water Supplies for Los Angeles: Partnering with the Community on Recycled Water Use <i>Serge Haddad, Los Angeles Department of Water & Power & Doug Walters, City of Los Angeles Department of Public Works</i>	Evaluating Recycled Water for Turfgrass Irrigation <i>Anni Luck, Hazen and Sawyer</i>	PANEL: Adaptive Management and Water Reuse in Impaired Watersheds: A Cautionary Tale <i>Jeremy Jungreis, U.S. Marine Corps, David Aladjem, Downey Brand & Donna Downing, U.S. EPA</i>
3:00 pm – 3:30 pm	You Want Me to Drink What?? <i>Sara Katz, Katz & Associate</i>	Crossing That Creek — Constructing a Recycled Water Pipeline in Conjunction with Caltrans <i>Greg Cummings, Kennedy/Jenks Consultants</i>	
3:30 pm – 4:00 pm	Target Marketing and Technical Assistance Engages New and Current Customers <i>Elmer Alex, Winzler & Kelly</i>	IEUA's Winning Recycled Water Strategy <i>John Robinson, MWH</i>	

POSTER SESSIONS

Biscayne Bay Coastal Wetland Rehydration Project — Nutrient Removal for a Wetlands Ecosystem

Lynette Cardoch, MWH

Capture and Treatment of Nuisance Groundwater for Beneficial Reuse in Palos Verdes

Kraig Erickson, RMC Water and Environment

Characterization of NDMA Photolysis and 1,4-Dioxane Oxidation of the UV Facility at the AWPf

Ken Ishida, Orange County Water District

Evaluation of Low Rejection RO Membranes on Dentrified Effluent

Jill Chlebeck, Separation Processes

San Diego Regional Concentrate Conveyance System Feasibility Study

Cesar Lopez, San Diego County Water Authority

Upgrading Capacity at \$20,000/mgd: Diagnosing Wastewater UV Issues at Escondido, CA

Andrew Salveson, Carollo Engineers



TRAVEL INFORMATION

Hotel Information

The 2010 WaterReuse California Annual Conference will be held at the Paradise Point Resort & Spa in San Diego, CA.

Special rates have been secured for conference attendees at the hotel. Please refer to the 2010 WaterReuse California Annual Conference when making reservations in order to obtain the conference rate. We have a limited block of rooms at the hotel; therefore, all rooms are on a first-come, first-served basis. All reservations must be made by Friday, February 12, 2010 in order to ensure the special conference room rate.

Paradise Point Resort & Spa

1404 Vacation Road
San Diego, CA 92109
1 (800) 344-2626

Room Rate: \$189 per night plus tax

(Room Rate includes complimentary in room internet access for all attendees)

Transportation Information

The Paradise Point Resort & Spa is conveniently located only seven miles or fifteen minutes from the San Diego International Airport.

The estimated taxi fare is \$20.00 from the Airport to the Paradise Point Resort & Spa.

Car Rental

The WaterReuse Association and Enterprise Rent-A-Car have partnered to provide discounted car rental rates for the 2010 WaterReuse California Annual Conference. The discounted rates include 10% off all airport rentals with no underage fees and no additional driver fees. Reservations can be made two ways:

- Visit www.enterprise.com
Enter in the promotional/account code of: **16SW201**.
When prompted for a pin, enter: **wat**
- Call 1-800-Rent-A-Car and give them our promotional/account code of: **16SW201**.

Parking

The Paradise Point Resort & Spa offers ample parking. Attendees will receive 50% off of the daily parking rate of \$25.00

REGISTRATION INFORMATION

Register early and save! The Early Bird Registration deadline is February 1, 2010. All registration forms accompanied by full payment and received on or before February 1, 2010 will qualify for the Early Bird Registration rate. All registrations received after February 1, 2010 will be charged an additional \$50.00.

The Advance Registration Deadline is February 22, 2010. Registrations received after February 22, 2010 will not be processed and you will need to register onsite at the Paradise Point Resort & Spa. There will be an additional \$50 fee for all onsite registrations.

Badges and conference materials may be picked up at the conference registration desk onsite at the Paradise Point Resort & Spa beginning March 7.

Confirmations

All registrants will receive a confirmation via e-mail once registration and full payment have been processed. This confirmation will also serve as your receipt of payment. Please allow two weeks from the time your registration is submitted until you receive your confirmation via e-mail.

Cancellation Policy

All cancellations must be submitted in writing by February 22, 2010 to qualify for a refund. A \$50 administrative fee will be deducted from all refund requests received by February 22, 2010. No refunds will be made after February 22, 2010. Refunds are not given for no-shows.

E-mail cancellation or substitution requests to:
ctharpe@watereuse.org.

Registration Instructions

- Print or type and complete all sections of the registration form.
- Use one form per registrant. For additional attendees, photocopy the form as needed or print one from our webpage.
- Full-Time Student must include a copy of their student identification with their registration form in order to receive the student registration rate.
- Registrations will not be accepted without full payment (check or credit card) or federal government purchase order.
- Online and faxed registrations will be accepted with credit card payment only. To avoid duplicate charges, do not mail the original.
- Make checks payable to the WaterReuse Association.
- Purchase orders are accepted in advance from U.S. Government agencies only. You must include the purchase order number on the registration form. Government purchase orders will not be accepted onsite.

Online

www.watereuse.org/conferences/california/10

To register online, you will be asked to login or create an account if you don't already have one. If you are a member or a past attendee, you already have an account established. Your username is your e-mail address, and if you've forgotten your password, you can click on the "Forgot Password" button to receive one. To register another person for the conference, you must login as that person using his or her WaterReuse username (e-mail address) and password.

Fax*

(703) 548-5085

*Faxed registration must be accompanied by full payment.

Mail

WaterReuse Association
1199 North Fairfax Street,
Suite 410
Alexandria, VA 22314

What's Included with Your Registration?

	Member	Nonmember	Full-Time Student	One Day Registration
Technical Tours	No	No	No	No
Pre-Conference Workshops	No	No	No	No
Technical Sessions	Yes	Yes	Yes	Registered Day Only
Exhibition	Yes	Yes	Yes	Registered Day Only
Welcome Reception (Sunday)	Yes	Yes	Yes	Sunday Only Registrants
Continental Breakfast (Monday)	Yes	Yes	Yes	Monday Only Registrants
Awards Luncheon (Monday)	Yes	Yes	Yes	Monday Only Registrants
Gordon Cologne Breakfast (Tuesday)	Yes	Yes	Yes	Tuesday Only Registrants
Town Hall Session & Lunch (Tuesday)	Yes	Yes	Yes	Tuesday Only Registrants

ADVANCE REGISTRATION FORM

Contact Info

Full Name		First Name (as it should appear on your badge)	
Title		Organization	
Address			
City	State / Province	Postal / Zip Code	Country
Phone		Fax	
E-Mail Address		CC:E-Mail Address	

Additional Information

Please check all that apply

This is my first WateReuse California Section Conference

I have the following dietary restrictions: _____

I am also a member of: ACWA AMWA AWWA AMTA IWA NACWA WEF CASA

How did you hear about the 2010 WateReuse California Annual Conference?

- | | | |
|--|---|---|
| <input type="checkbox"/> Registration Brochure | <input type="checkbox"/> Exhibitor/Sponsor Prospectus | <input type="checkbox"/> Blast E-mail from WateReuse |
| <input type="checkbox"/> WateReuse Website | <input type="checkbox"/> Print Ad in a Publication | <input type="checkbox"/> Blast E-mail from Another Organization |
| <input type="checkbox"/> Colleague | <input type="checkbox"/> Other | |

Why are you attending the 2010 WateReuse California Annual Conference?

- | | | |
|--|---|---|
| <input type="checkbox"/> Quality Technical Program | <input type="checkbox"/> Networking Opportunities | <input type="checkbox"/> Education/Professional Development Hours |
| <input type="checkbox"/> Location/Hotel | <input type="checkbox"/> Exhibitor Opportunity | <input type="checkbox"/> Sponsorship Opportunity |
| <input type="checkbox"/> Speaker | <input type="checkbox"/> Other | |

Meal Functions

To assist us in providing accurate food guarantees, please check the meal functions you plan to attend.

Sunday, March 7

- Welcome Reception

Monday, March 8

- Continental Breakfast
 Awards Luncheon
 President's Reception

Tuesday, March 9

- Gordon Cologne Breakfast
 Town Hall Session and Luncheon

Concurrent Technical Sessions

Sessions are included in your registration fee; there is no additional cost. Please select only one session per time slot. You are free to change your selection at any time.

Detailed descriptions of each presentation are available at www.watereuse.org/conferences/california/10

Monday, March 8

- A1 B1 C1
 A2 B2 C2
 A3 B3 C3

Tuesday, March 9

- A4 B4 C4
 Town Hall Session
 A5 B5 C5

2010 WaterReuse California Annual Conference

Registration Fees

Please circle the appropriate fees that apply.

Registration Rates	Before 2/1/10	2/2/10 – 2/22/10	After 2/22/10 Onsite Registration
WaterReuse Association Members	\$350	\$400	\$450
Nonmembers	\$425	\$475	\$525
Full Time Student (requires valid student I.D.)	\$125	\$175	\$225
One Day Rate – Monday	\$200	\$250	\$300
One Day Rate – Tuesday	\$200	\$250	\$300

Additional Registration Fees

WS1: Perspectives on Recycled Water Site Supervisor Training Workshop	\$75
WS2: Update on Operating Under the State Board's Recycled Water Policy Workshop	\$75
SeaWorld Behind the Scenes Technical Tour	\$45
Carlsbad Desalination & Recycled Water Facilities Technical Tour	\$45

Guest Tickets

Guest at Sunday's Welcome Reception \$35

Name of Guest

Guest at Monday's Awards Luncheon \$30

Name of Guest

Guest at Monday's President's Reception \$35

Name of Guest

Guest at Tuesday's Gordon Cologne Breakfast \$25

Name of Guest

Offsite Activity Fees

Discount SeaWorld Tickets \$65 x _____ tickets

These tickets are non-refundable and good for one year from the date of purchase.

Payment

Full payment must accompany your advance registration form. Your signature below authorizes the WaterReuse Association to charge your credit card the total payment and acknowledges there are **no refunds after February 22, 2010**.

Check (payable to the WaterReuse Association) VISA MasterCard AMEX

Purchase Order # _____

Card Number Expiration Date

Print Cardholder Name Total Due

Signature Date

Mail or fax completed registration forms to:

WaterReuse Association
1199 North Fairfax Street, Suite 410
Alexandria, VA 22314

Fax (703) 548-5085
*Faxed registration must be
accompanied by full payment.*

Dates to Remember

February 1	Early Bird Registration Deadline
February 12	Hotel Reservation Deadline
February 22	Advance Registration Deadline
February 22	Cancellation Deadline

Exhibit Opportunities

A booth placed strategically at the 2010 WateReuse California Annual Conference will put your company at the center of all the action. In addition to posted hours, the following traffic-boosting events will be held in the Exhibit Area:

- Welcome Reception
- Continental Breakfast
- Refreshment Breaks
- Contests and Raffles

Applications for exhibit space at the 2010 WateReuse California Annual Conference must be received no later than February 5, 2010. All exhibit contracts must be accompanied by full payment of exhibit fees. All booths are assigned on a first-come, first-served basis.

Sponsorship Opportunities

For even greater visibility at the 2010 WateReuse California Annual Conference, take advantage of the sponsorship opportunities. Sponsorships allow you to put your organization's name in front of influential senior managers and decision makers. These high-profile sponsorships are designed to maximize your marketing efforts at the conference and help your organization gain important visibility among the professional whose focus is on the development of water reuse and desalination projects

Upcoming Events

14th Annual Water Reuse and Desalination Research Conference

Grand Hyatt Tampa Bay
Tampa, FL
May 24 – 25, 2010

25th Annual WateReuse Symposium

Omni Shoreham Hotel
Washington, DC
September 12 – 15, 2010

26th Annual WateReuse Symposium

Sheraton Wild Horse Pass Resort
Phoenix, AZ
September 11 – 14, 2011

Contact Information

WateReuse Association

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